

## About Us

The Graduate Marketing Association (GMA) empowers students to pursue a successful marketing career through 3 key pillars:

**Education:** Awareness of various career paths and industries, as well as the latest developments in the marketing field with the help of GMA's educational sessions and resources.

**Career Development:** Refinement and optimization of students' skills as they transition and advance their careers in marketing, across varied industries and marketing roles.

**Relationship Building:** Meeting and building relationships within the GMA community and the larger marketing network through social and networking events.

## Events

- ▶ Fall Career Night
- ▶ Lunch & Learns
- ▶ Mentor Program
- ▶ Marketing Institute
- ▶ Alumni Panels
- ▶ Internship & Recruiting Panels
- ▶ Interview Coaching
- ▶ Marketing Bootcamp
- ▶ GMA Socials with Alumni



## GMA Board

Our board is composed of 12 students. Below are a handful of officers you can reach out to for more information on GMA:

### Tony Chung

President

Anthony.Chung.2017@marshall.usc.edu

### Sam Shin

VP of Membership & Finance

Samuel.Shin.2017@marshall.usc.edu

### Liz Knight

Co-VP of Career Development

Elizabeth.Knight.2017@marshall.usc.edu

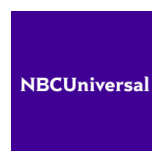
## Companies That Recruit With GMA



Neutrogena

Johnson & Johnson

NORDSTROM



## Membership

Full-Time Student 2 Year: \$150

Full-Time Student 1 Year: \$110

Full-Time Student Renewal: \$80