

## About

Our goal is to raise the profile of USC Marshall as a top-tier source of talent and leadership in the retail industry.

MRMA provides a platform for the MBA students at Marshall to explore careers and trends unique to the retail industry through continual networking with executives, alumni, professors and students engaged in the retail community.

## Our Goals

Support students interested in exploring and pursuing retail focused careers:

- ♦ Introduce students interested in marketing, technology, strategy, finance, operations and other functions to diverse functions in the retail industry
- ♦ Provide relevant networking opportunities with retail professionals and like-minded students
- ♦ Strengthen relationships within various types of retail industries, including fashion, tech & consumer electronics, food & beverage, etc
- ♦ Provide career development preparation, including interview skills, resume prep and mentorship



## Notable Company Relations



SEPHORA



amazon



NORDSTROM

## Key Events

- ▶ Retail 101 Session
- ▶ Marshall Career Panel
- ▶ On-Campus Guest Speakers
- ▶ LA & Bay Area Company Treks

## Connect with Us!



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**President**

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## Membership Fee

\$60 for one year; \$90 for two years